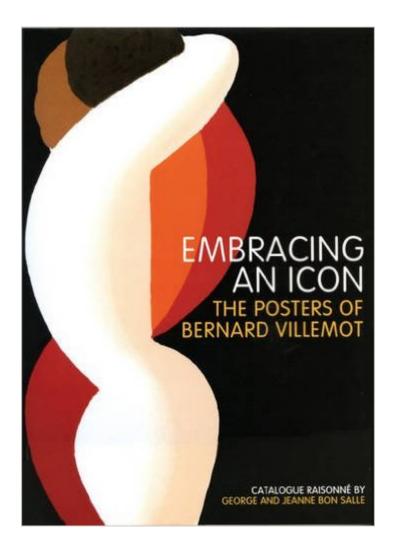
The book was found

## Embracing An Icon: The Posters Of Bernard Villemot





## Synopsis

Bernard Villemontâ ™s poster art can be seen everywhereâ •in galleries, museums, and poster shops throughout the world. Whether promoting Perrier, Bally shoes, or Orangina, his artwork has translated advertising messages into memorable images. Yet, as familiar as these posters may be, his body of work stretches over five decades and includes film posters, public service posters, and more. Here, for the first time, a lavishly illustrated book presents the most complete collection of Villemotâ <sup>™</sup>s work ever assembled, including many images that have never been seen before. Embracing an Icon: The Posters of Bernard Villemot is a unique look at the artist and his art, from Villemotâ <sup>™</sup>s time as a struggling graphic illustrator to his place as one of the last great poster artists of our time. Born in France in 1911, Villemot studied under Art Deco master Paul Colin, merging his use of sharp line with a modern interpretation of color akin to that of Matisse. At the time of his death in 1989, Villemot was the most lauded commercial artist of the late twentieth century, and his many designs still strike contemporary audiences as fresh and exciting. Within this 320-page coffee table-sized book are images of the artistâ ™s 565 commercial designs in full, vibrant color. In addition, Embracing an Icon provides insightful essays on the artistâ <sup>™</sup>s importance in the history of modern advertising and graphic art, as well as his long-time relationship with major brands. Published by Posters Please, Inc., the leading international publisher of poster art books, this title is distributed through Square One Publishers. Its most recent title, Cappiello, has sold over 10,000 copies.

## **Book Information**

Hardcover: 320 pages Publisher: Square One (May 1, 2015) Language: English ISBN-10: 0979274613 ISBN-13: 978-0979274619 Product Dimensions: 9.2 x 1.4 x 12.2 inches Shipping Weight: 5.2 pounds (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #2,657,068 in Books (See Top 100 in Books) #251 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters #549610 in Books > Reference

## Download to continue reading...

Embracing an Icon: The Posters of Bernard Villemot 60 Great Sci-Fi Movie Posters: Volume 20 of

the Illustrated History of Movies Through Posters (Illustrated History of Movies Through Posters, Volume 20) BAD GIRL MOVIE POSTERS 1940-1980 VOL. 2: OVER 225 Movie Posters, Lobby Cards And Movies Stills Of BAD GIRLS And WICKED WOMEN Crime Movie Posters (Illustrated History of Movies Through Posters) Sports Movie Posters (The Illustrated History of Movies Through Posters Series)) FRANKENSTEIN MOVIE POSTERS, VOL. 2: Son Of Frankenstein & The Ghost Of Frankenstein: Movie Posters, Lobby Cards, Movie Stills And Photographs BAD GIRL MOVIE POSTERS 1940-1980: OVER 225 Movie Posters, Lobby Cards And Movies Stills Of BAD GIRLS And WICKED WOMEN The Posters that Won the War: The Production, Recruitment and War Bond Posters of WWII THE MAN WITH THE GOLDEN GUN: JAMES BOND MOVIE POSTERS VOL 8: Movie Posters, Lobby Cards, Movie Stills And Merchandise From The Movie High Style: Masterworks from the Bernard & Sylvia Ostry Collection George Bernard Shaw: Collected Articles, Lectures, Essays and Letters: Thoughts and Studies from the Renowned Dramaturge and Author of Mrs. Warren's Profession, ... and Cleopatra, Androcles And The Lion Dead Spots (Scarlett Bernard Book 1) Field Marshal Bernard Law Montgomery, 1887-1976: A Selected Bibliography (Bibliographies of Battles and Leaders) Slaving the Badger: Greg LeMond, Bernard Hinault, and the Greatest Tour de France Barbie: The Icon TV Guide The Official Collectors Guide: Celebrating An Icon The Art of Clairtone: The Making of a Design Icon, 1958-1971 Che Guevara: Icon, Myth, and Message Nader: Crusader, Spoiler, Icon Charles Bukowski, King of the Underground: From Obscurity to Literary Icon (American Literature Readings in the Twenty-First Century)

<u>Dmca</u>